ENERGY MANAGEMENT SUMMIT



The Energy Management Summit brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

10th & 11th May 2027
Radisson Blu Hotel Manchester Airport

20th & 21st September 2027
Radisson Hotel & Conference Centre London Heathrow

In association with...

ENERGY MANAGEMENT BRIEFING

EVENT OVERVIEW

The Energy Management Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior energy professionals,** with job titles including:

- Energy Head of / Directors / Managers
- Facility Head of / Directors / Managers
- Sustainability Head of / Directors / Managers
- Procurement Professionals
- Property Directors / Managers
- Environmental Directors / Managers

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified energy buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Summit has been running for **12 years**

Over **1280** business **meetings** facilitated at each event

Average Energy Spend

£250K — £5M+

All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



Very positive event and well targeted to attract relevant buyers. Very clear the topics of Sustainability and Renewable a high interest for all organisations

ROOT3 LIGHTING LTD

The 2023 EMS event was our first time attending and we were pleasantly surprised by the level and quality of the meetings we had. It was like all of the best discussions that you get at shows and events but all happening back-to-back

FUEL CELL SYSTEMS LTD

One of the best and most positively organised events that links buyers and suppliers efficiently on subjects of importance that need action

OPTIMISED

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

DUAL PACKAGE OPTION

Book both editions of **Energy Management Summit** (held twice a year) and benefit from our **Dual Package** discount:

- **Gold Dual Package:** £12,000
- **Silver Dual Package:** £10,000

Enjoy consistent brand exposure across both events and save when booking together.

GOLD PACKAGE – £6,750 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 2 x places at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Energy Management Briefing Newsletter -
  - 1 x Insert banner in 2 newsletter editions
  - 1 x Q&A interview with senior team member
  - 1 x Product spotlight
  - LinkedIn announcement of event attendance

SILVER PACKAGE – £5,500 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 1 x place at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Energy Management Briefing Newsletter -
  - 1 x Product spotlight
  - 1 x PR sponsored content
  - LinkedIn announcement of event attendance

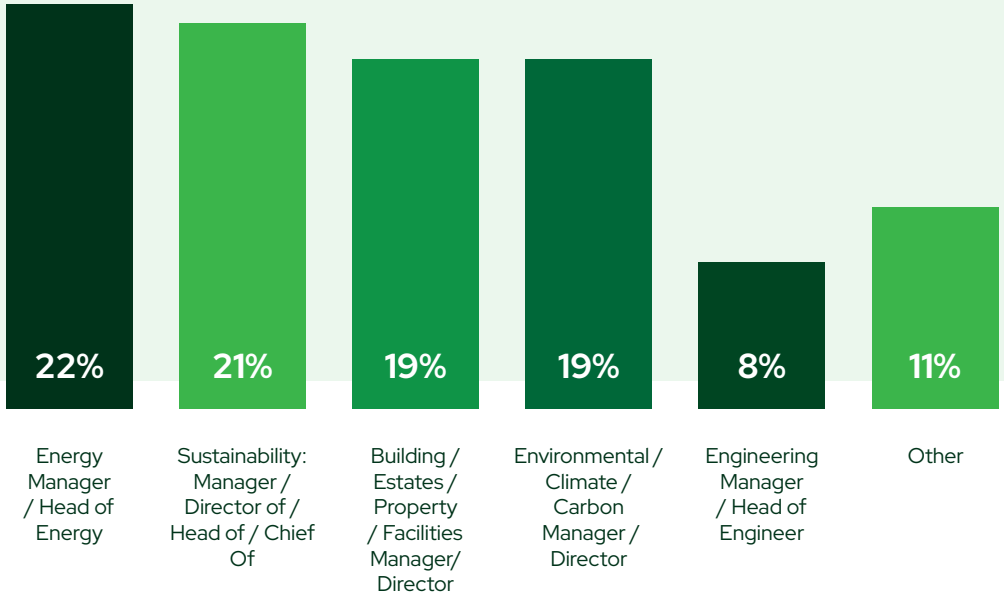
ENERGY MANAGEMENT BRIEFING

Energy Management Briefing is an industry resource delivering news & analysis from across the Energy Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



6,500+ subscribers

OUR AUDIENCE IS UK AND EUROPEAN BASED



FEATURES

JANUARY
Energy Management Systems

FEBRUARY
Renewable Energy

MARCH
Carbon Management

APRIL
Metering & Monitoring

MAY
Water Management / Strategy

JUNE
Energy Storage

JULY
Data Collection & Management

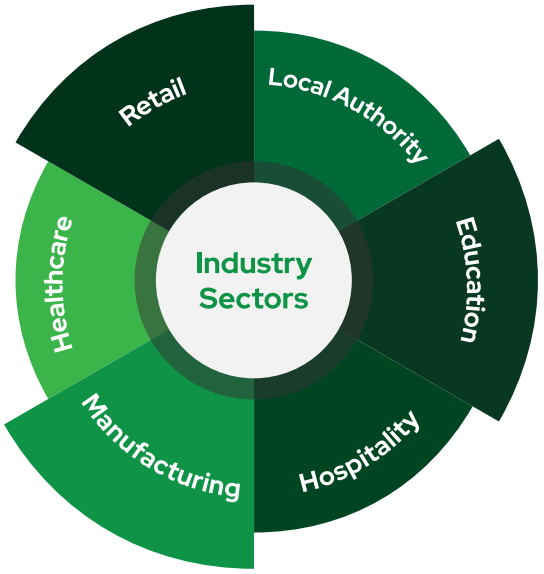
AUGUST
Waste Management

SEPTEMBER
Solar PV

OCTOBER
Lighting

NOVEMBER
Heating & Ventilation

DECEMBER
Onsite Renewables



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000
Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500
Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **5,075 decision makers.**

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

VIEW AN EXAMPLE NEWSLETTER HERE

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**
To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**
350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**
250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**
350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**

ENERGY MANAGEMENT SUMMIT

INCORPORATING SUSTAINABLE SOLUTIONS

LET'S CONNECT

Forum Events Ltd

@forumevents

@EnergyM Summit

Energy Management Summit

@ForumEvents Ltd

01992 374100

enquiries@forumevents.co.uk

SUBSCRIBE HERE

energymanagementsummit.co.uk

Forum Events & Media Group Ltd