

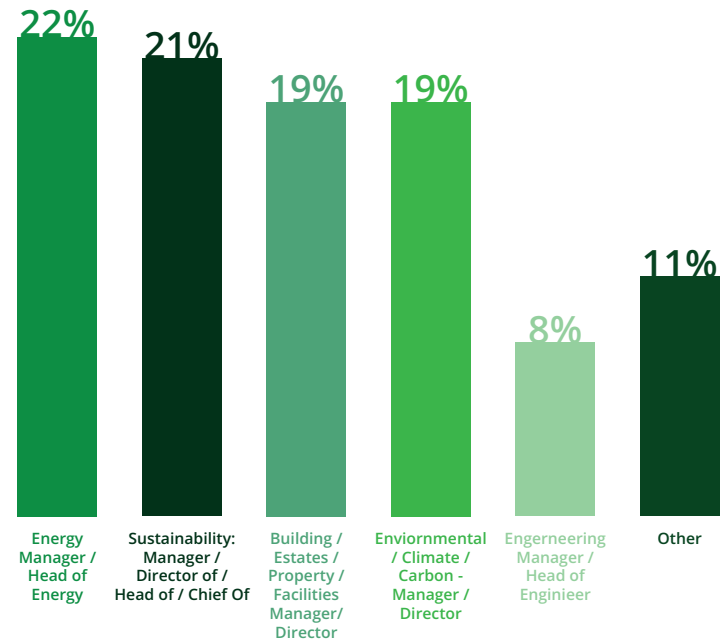
ENERGY MANAGEMENT BRIEFING

In association with



COMMERCIAL

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READERSHIP OVERVIEW

OVERVIEW

Energy Management Briefing is an industry resource delivering up to date content, news and topical discussion from across the industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter to **7,000 subscribers**.

FEATURES

JANUARY

Energy Management Systems

FEBRUARY

Renewable Energy

MARCH

Carbon Management

APRIL

Metering & Monitoring

MAY

Water Management/ Strategy

JUNE

Energy Storage

JULY

Data Collection & Management

AUGUST

Waste Management

SEPTEMBER

Solar PV

OCTOBER

Lighting

NOVEMBER

Heating & Ventilation

DECEMBER

Onsite Renewables

ENERGY MANAGEMENT BRIEFING

Essential News & Analysis For Energy Management Professionals

ENERGY
MANAGEMENT
SUMMIT

October
London

BOOK
ONLINE



What's important when it comes to sourcing recycling solutions for your organisation?

In today's environmentally conscious world, recycling has become more than just a trend; it's an integral part of responsible business practices.

[Read More](#)

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

One month - **£350** / 3 months - **£825**

SPONSORED CONTENT

One month - **£200** / 3 months - **£450**

To include 50-100 words, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

One month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**

All ads and content appears on the website, excluding Jobs.

PACKAGE OPTIONS

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x HTML bespoke email send for £500

WEBINAR CAMPAIGN

- 1x dedicated news story
- 3x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Add 1 x bespoke email send for £500

FEATURE BUNDLE

Promote your products and services with a dedicated themed Briefing newsletter.

- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **5,000 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450